



Saving Energy Is Smart Business

Improve efficiency and boost your bottom line with the Potomac Edison Energy Solutions for Business Program.

Reach your energy efficiency goals with support from Potomac Edison. The Energy Solutions for Business Program offers incentives and services for commercial and industrial customers who implement energy-saving improvements.



Prescriptive and Custom Upgrades

Receive incentives for energy upgrades that lower operating costs and improve the comfort and efficiency of your facilities, including:

- High-efficiency lighting
- Variable frequency drives
- Process system improvements
- Compressed air system upgrades



Energy Advisor Support

Whichever aspect of the program you're participating in, energy advisors are available to:

- Answer your questions and determine eligibility
- Explain benefits and incentives
- Perform site assessments and discuss next steps
- Manage your pipeline of projects
- Assist with the application process



Building Tune-up and Retro-commissioning

Discover a comprehensive mix of energy solutions for non-residential buildings, including HVAC tune-ups, recalibration of key building systems and in-depth analysis.

- Save up to 80% on the total cost of installed eligible upgrades for building tune-up projects*
- Reduce annual energy use by up to 20%



Building Operator Training

Receive up to 80% off building operations and maintenance training enrollment costs — or a maximum of \$1,500 per course, whichever is less. Take advantage of these savings by completing pre-qualified courses that focus on efficient design, operations and building maintenance.



Commercial New Construction

Receive technical and financial support to prioritize energy efficiency in new construction and major renovation projects. From maximizing energy savings to targeting net-zero energy and carbon-neutral construction, the program team will work with you to achieve your goals.



Small Business Direct Install

Businesses with average annual demand of 100 kW or less can receive an assessment at no additional cost and incentives that cover up to 75% of installed eligible equipment upgrades.



HVAC controls and economizers



Variable frequency drives



Refrigeration controls



LED lighting solutions



Other program-eligible improvements

Project types can include commercial businesses, industrial, government, institutional and nonprofits, as well as multifamily common areas.



Instant Discounts

Shop at participating distributors and save instantly on equipment that reduces energy and maintenance costs. No paperwork, no wait. Qualified product types include high-efficiency HVAC solutions and LED lighting.

*Incentives for retro-commissioning projects may vary based on performance.

Let's Talk

Contact us with any questions and get started with the Energy Solutions for Business Program.



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EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to energysaveMD.com to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.