

# WELCOME TO LOWER HEATING AND COOLING COSTS



Did you know that heating, ventilation and air conditioning (HVAC) systems account for about 40 percent of the average commercial building's electricity usage?\* Here's your chance to upgrade and save. Potomac Edison's Energy Solutions for Business Program provides HVAC incentives to Maryland commercial, industrial, governmental and institutional customers to encourage participants to install high-efficiency HVAC equipment.

## BENEFITS

New HVAC units will have a big impact on your energy costs. New units deliver significant energy savings and often pay for themselves in a relatively short time. Upgrades also result in an improved working environment and more productive employees by providing a more comfortable building. Additionally, being proactive about upgrading or assessing your HVAC system can prevent unexpected breakdowns and reduce the frequency of maintenance calls.

## TO QUALIFY, HVAC EQUIPMENT MUST:

- Be used for ambient cooling only
- Meet or exceed the minimum efficiency rating required for the equipment type and cooling capacity
- Be installed in a facility owned by a Maryland commercial or industrial retail customer of Potomac Edison
- Meet additional technical requirements outlined in the application

## HOW TO GET STARTED:

NEED A LITTLE HELP GETTING STARTED? CALL **855-801-5803** AND A TECHNICAL EXPERT WILL ASSESS YOUR FACILITY, PROVIDING ENERGY-EFFICIENT RECOMMENDATIONS.

1. Register and apply online at **[energysaveMD-business.com](http://energysaveMD-business.com)**.
2. Pre-approval is required prior to purchase and install of the equipment.
3. Install the approved equipment and submit final application with documents.
4. Complete a post-inspection from our program team to verify savings.
5. Receive your incentive within approximately 90 days of your completed submission.

Start saving today by visiting **[energysaveMD-business.com](http://energysaveMD-business.com)**.  
Questions? Contact us at **855-801-5803**.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to **[energy.maryland.gov/Pages/Facts/empower.aspx](http://energy.maryland.gov/Pages/Facts/empower.aspx)**.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company.

\*SOURCE: U.S. Small Business Association