

## A BRIGHTER WAY TO SAVE.



Looking for a brilliant way to lower your operating costs? Potomac Edison offers up to \$1 million toward custom lighting optimization projects for your business.

### HOW IT WORKS

Lighting optimization goes far beyond simple one-for-one fixture replacements. Taking advantage of new technologies and techniques, our lighting experts can help maximize your facility's energy savings while maintaining safe, comfortable and productive lumen levels.

Get started today and see if you're eligible for financial incentives that can cover up to 50% of your project costs.

### COMMON PROJECTS INCLUDE:

- Occupancy sensors
- Networked lighting controls
- Daylight harvesting
- High-end trim and lumen maintenance
- Time scheduling
- Task tuning

### LIGHT THE WAY TO SAVINGS

1. Register and apply to get your project pre-approved at [energysaveMD-business.com](http://energysaveMD-business.com).
2. Install the approved equipment and submit final application with documentation.
3. Complete a post-inspection with our program team to verify savings.
4. Receive your incentive within 90 days of your completed submission.

### QUESTIONS?

Contact us at **855-801-5803** or visit [energysaveMD-business.com](http://energysaveMD-business.com) for details.

New construction projects are ineligible for lighting optimization rebates.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [energy.maryland.gov/Pages/Facts/empower.aspx](http://energy.maryland.gov/Pages/Facts/empower.aspx).

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company.