PotomacEdison®
A FirstEnergy Company

EmPOWER MARYLAND

Small Business Direct Install

Schedule your on-site assessment and join Maryland's effort to cut emissions.

Benefits to Your Business

This program offers an on-site energy assessment at no additional cost and **up to 80%** off installed project costs.

As shifting regulations continue to position Maryland toward a more sustainable future, electrifying your business is a smart way to stay ahead. Potomac Edison's Small Business Direct Install Program provides energy-saving improvements for commercial and industrial facilities with average annual demand of 100 kW or less. From HVAC tune-ups and refrigeration upgrades to LED lighting and efficient cooling, the team is here to help you save.

Sample Upgrades Include:

- HVAC controls to optimize rooftop units and air handlers
- Variable frequency drives for fans and pumps up to 40 hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Food service equipment
- Other program-eligible improvements

5,000 kWh
average savings

15,000 kWh
average savings

17,000 kWh
average savings

Financing Now Available:

- Loan amounts from $500 to $250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

To learn more and apply, visit:
pe.optimusfinancing.com

Customer Eligibility

- The Small Business Direct Install Program is available for commercial and industrial customers with average annual demand of 100 kW or under.
- Project types can include commercial, institutional, industrial, religious and multifamily common areas.
- Customers may be eligible to receive an additional 10% of the project's incentive amount if they are classified as government, nonprofit or institutional.
- Improvements must be installed by our Closed Network Providers.
- **Closed Network Providers include kW Efficiency, National Resource Management, Willdan Energy Solutions, Aircon Engineering, Inc., American Energy Services and M.S. Johnston.**
- Tenants are eligible to receive incentives if the Potomac Edison account is in their name.

Business Types

More Ways to Save

See additional offerings and energy-saving resources at **energysaveMD-bizsolutions.com**

- Energy Solutions for Business
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Energy Advisor Support
- Instant Discounts for Lighting and HVAC
- Building Operator Training
- Beneficial Electrification

Let's Talk

Contact us with any questions and get started with the Small Business Direct Install Program.

855-801-5803

energysaveMD@clearesult.com

energysaveMD-bizsolutions.com

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to **energysaveMD.com** to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

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