PotomacEdison®
A FirstEnergy Company

EmPOWER MARYLAND

Commercial New Construction

Go beyond minimum efficiency codes to design high-performing, future-ready buildings.

Whether you're planning new construction or a major renovation, Potomac Edison's Commercial New Construction (CNC) Program provides technical expertise and financial incentives from early design through completion, supporting energy efficiency and long-term sustainability and savings.

Customer Eligibility

The CNC Program is available for most project types, including non-residential, commercial, industrial, government, institutional and nonprofit.

To qualify, participating projects should be:

- In Potomac Edison's Maryland service territory
- New construction, an addition or a major renovation that includes multiple qualifying mechanical and lighting system measures
- Enrolled in the CNC Program before HVAC Construction Documents are complete to qualify for design incentive; enrollment allowed at any stage for performance incentive
- Pre-approved for participation before any project work begins

Financing Now Available:

- Loan amounts from $500 to $250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

To learn more and apply, visit: **pe.optimusfinancing.com**

Program Benefits

Performance Incentive[1]

Help lower the cost of implementing energy-efficient strategies. Performance incentives are based on the building's annual electric savings, as modeled and verified by Potomac Edison after installation.

Energy Design Assistance

A customized energy model that predicts energy use, helping you find the most effective and affordable energy-saving strategies.

Design Team Incentive[2]

The design team participation incentive offsets design team time associated with program participation at $0.02 per kWh saved.

[1] The program will pay $0.18-$0.28/kWh performance incentive, based on a sliding scale, starting at $0.18/kWh for 5% savings above code and capping at $0.28/kWh for 30% savings above code.

[2] No design incentive will be paid for projects enrolled past the design phase.

Program Participation

From enrollment to incentives, get help finding the right energy efficiency solutions for your facility.

1. Enroll

Provide basic information about your building.

2. Analyze

Receive real-time evaluation of efficiency improvements bundled with whole-building strategies.

3. Pre-Approval

Projects must receive pre-approval before any work begins.

4. Implement

Complete the scope of work as outlined.

5. Verify

Measure and verify to confirm improvements are achieving anticipated savings.

6. Final Payment

Receive your financial incentive based on the final scope of work and calculated energy savings.

Enroll Early to Maximize Energy Savings and Incentives

Traditional Design / Bid / Build Process

Pre-Design/ Programming → Schematic Design → Design Development → Construction Documents in Process → HVAC CDS Complete → Construction Complete → Occupancy

Fast-Track or Design / Build Process

Preliminary Design → Cost Estimate → Core/Shell Detail Design → Ground-Breaking → HVAC CDS Complete → EE Equipment Purchase → Occupancy

Good time to engage us in your project — Too late to receive design incentive*

More Ways to Save

See additional offerings and energy-saving resources at **energysaveMD-bizsolutions.com**

- Energy Solutions for Business
- Small Business Direct Install
- Building Tune-up and Retro-commissioning
- Energy advisor support
- Instant Discounts for Lighting and HVAC
- Building Operator Training
- Beneficial Electrification

Let's Talk

Contact us with any questions and get started with the Commercial New Construction Program.

Phone:
855-801-5803

Email:
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Web:
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*Only the performance incentive will be paid.

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to **energysaveMD.com** to learn more about EmPOWER and how you can participate.