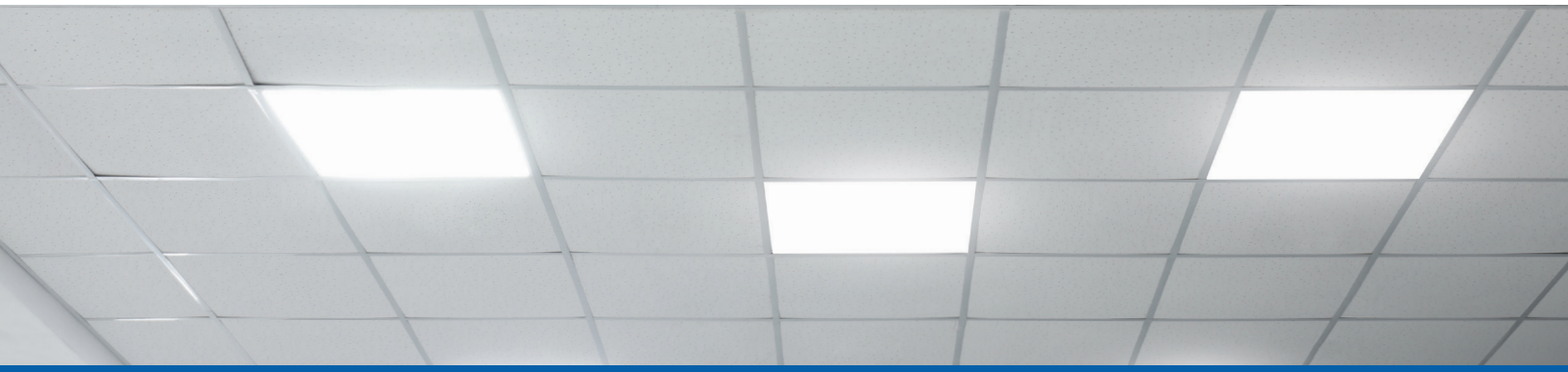
PotomacEdison®
A FirstEnergy Company

EmPOWER MARYLAND



# Instant Lighting Discounts

## Lower your lighting costs with instant savings on high-efficiency LEDs.

When your business is ready to switch to energy-efficient LED lighting, Potomac Edison Instant Lighting Discounts will ensure you receive the lower price right away. Shop with a participating distributor and your savings will be included at the point of purchase. No paperwork, no wait.

### Shop. Select. Save.

Instant Lighting Discounts are available for all Potomac Edison Maryland commercial and industrial customers and Program Allies. Simply look through our eligible products list, then shop and save.

1. Shop with a participating distributor.
2. Select or ask for a qualified lighting product.
3. Save when you purchase, knowing your discount is included.

Qualified project types include linear LED and LED lamp technologies replacing linear fluorescent, incandescent, high-intensity discharge or other inefficient lighting. All products must be installed within 90 days following the purchase.

### What to Have Ready

To receive your Instant Discount, you'll need to provide the following information:

- Potomac Edison account number
- Installation business name and address
- Contact name and phone number

That's it! Your savings will be applied at the point of purchase, and your business will be using less energy year after year.

### Benefits to Your Business

Instant Discounts on LED lighting at point of purchase

No paperwork, no wait

Lower energy costs and less maintenance

## Bigger Discounts on LED Lighting

| LED Product Categories | Incentive | LED Product Categories | Incentive |
|---|---|---|---|
| Downlight Retrofit Kit | $30 | High & Low Bay Fixture 20,351-58,050 lumens | $275 |
| Linear Lamp, 2 ft. | $10 | Exterior Luminaire ≤4,999 lumens | $80 |
| Linear Lamp, 4 ft. | $10 | Exterior Luminaire ≤4,999 lumens with integrated controls | $115 |
| Linear Lamp, 8 ft. | $20 | Exterior Luminaire 5,000-9,999 lumens | $135 |
| 4-pin CFLED, Vertical and Horizontal | $16 | Exterior Luminaire 5,000-9,999 lumens with integrated controls | $170 |
| Linear Fixtures and Kits, 2 ft. | $45 | Exterior Luminaire 10,000-19,999 lumens | $155 |
| Linear Fixtures and Kits, 2 ft. with integrated controls | $80 | Exterior Luminaire 10,000-19,999 lumens with integrated controls | $190 |
| Linear Fixtures and Kits, 4 ft. | $60 | Exterior Luminaire 20,000-29,999 lumens | $210 |
| Linear Fixtures and Kits, 4 ft. with integrated controls | $95 | Exterior Luminaire 20,000-29,999 lumens with integrated controls | $245 |
| Linear Fixtures & Kits, 8 ft. - Interior 2025 | $75 | Exterior Luminaire 30,000-39,999 lumens | $265 |
| Linear Fixtures & Kits 8 ft. - Interior with controls 2025 | $110 | Exterior Luminaire 30,000-39,999 lumens with integrated controls | $300 |
| High & Low Bay Fixture 3,950-11,250 lumens | $105 | Exterior Luminaire 40,000-110,000 lumens | $315 |
| High & Low Bay Fixture 3,950-11,250 lumens with integrated controls | $140 | Exterior Luminaire 40,000-110,000 lumens with integrated controls | $350 |
| High & Low Bay Fixture 11,251-20,350 lumens | $155 | E39 Mogul (int/ext) 15,751-58,050 lumens | $120 |
| High & Low Bay Fixture 11,251-20,350 lumens with integrated controls | $190 | E39 Mogul (int/ext) 3,950-15,750 lumens | $90 |
| High & Low Bay Fixture 20,351-58,050 lumens with integrated controls | $310 | | |

**Customer Eligibility:** Instant Discounts are available to Potomac Edison Maryland customers. Lamps and fixtures are for one-to-one replacement. Not eligible for use for new construction projects. Must meet ENERGY STAR® or DLC® requirements as applicable. Products must be installed within 90 days following the purchase.

## More Ways to Save

See additional offerings and energy-saving resources at **energysaveMD-bizsolutions.com**

- Energy Solutions for Business
- Small Business Direct Install
- Building Tune-up and Retro-commissioning
- Instant HVAC Discounts
- Commercial New Construction
- Energy Advisor Support
- Building Operator Training
- Beneficial Electrification

## Let's Talk

Contact us with any questions and get started with Instant Lighting Discounts. To find participating distributors near you, scan the QR code.

**855-801-5803**

**energysaveMD@clearesult.com**

**energysaveMD-bizsolutions.com**

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to **energysaveMD.com** to learn more about EmPOWER and how you can participate.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights, which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.