PotomacEdison®
A FirstEnergy Company

EmPOWER MARYLAND

Your Guide to Energy Benchmarking

Take the first step toward longer-term savings with energy benchmarking.

What Is Energy Benchmarking?

Energy benchmarking is the process of measuring your building's energy use and comparing it to that of similar facilities. Benchmarking is often a first step toward larger, longer-term savings and can help you better understand your energy use.

The Maryland Building Energy Performance Standards (BEPS) require large buildings to meet energy performance targets, aiming to save energy and reduce emissions to support Maryland's climate initiatives. Start establishing your energy benchmarks now to join the statewide effort to go net-zero by 2045.

What Are the Benefits of Energy Benchmarking?

Benchmarking provides a data-driven snapshot of your building's energy use and can help you:

- **Spot inefficiencies.** Identify buildings or systems that are using more energy than expected.
- **Save on costs.** Highlight opportunities for operational savings or retrofits that may qualify for incentives.
- **Support sustainability goals.** Track progress toward reducing your property's environmental footprint.
- **Prioritize investments.** Use real data to make the case for energy projects.
- **Know where you stand.** Compare performance across your own portfolio or to national benchmarks.

What Will You Receive?

After the benchmarking process is complete, you'll walk away with:

- A complete ENERGY STAR® Portfolio Manager report
- A custom executive summary from our team
- Clear visuals showing your energy performance
- Professional interpretation of what it means and where to go next
- ENERGY STAR score (if your building is eligible)

What Does the Benchmarking Process Look Like?

1. **Establish Goals**
   To begin, we'll have a brief call or email exchange to understand your goals.

2. **Gather Information**
   Then, we'll gather information about your facility or portfolio and explain how ENERGY STAR Portfolio Manager works.

3. **Generate Report**
   After we get to know your basic building details and take a look at 12 months of your Potomac Edison electric bills, we'll generate your Portfolio Manager score (if eligible), calculating energy use intensity, usage trends and more.

From analysis and reporting to results, review and recommendations, we'll walk you through the whole process.

What Happens after Benchmarking?

Benchmarking isn't a one-time report — it's the first step in a long-term strategy.

Once you know how your building is performing, you can:

- Explore equipment upgrades (lighting, HVAC, controls, etc.).
- Schedule an energy assessment at no additional cost.
- Access rebates and incentives through utility programs.
- Track your savings over time as you implement improvements.

Get Started

Let's turn your energy data into real results.

855-801-5803

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energysaveMD-bizsolutions.com

If you are required to comply with BEPS and need specific upgrades, **financing is now available**.

- Loan amounts from $500 to $250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

To learn more and apply, visit:
pe.optimusfinancing.com

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to **energysaveMD.com** to learn more about EmPOWER and how you can participate.