



Small Business Direct Install

Bring energy savings to your business with an on-site assessment, upgrades and incentives.

Potomac Edison's Small Business Direct Install Program provides energy-saving improvements for commercial and industrial facilities with average annual **demand of 100 kW or less**. From HVAC tune-ups and refrigeration upgrades to LED lighting and efficient cooling, the team is here to help you save.

Sample Upgrades Include:

- HVAC controls to optimize rooftop units and air handlers
- Variable frequency drives for fans and pumps up to 40 hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Food service equipment
- Other program-eligible improvements

Financing Now Available:

- Loan amounts from \$500 to \$250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

To learn more and apply, visit:
pe.optimusfinancing.com



Benefits to Your Business

This program offers **incentives** that can cover **up to 80%** of installed project costs and an assessment at no additional cost.



5,000 kWh
average savings



15,000 kWh
average savings



17,000 kWh
average savings

Customer Eligibility

- The Small Business Direct Install Program is available for commercial and industrial customers with average annual demand of 100 kW or under.
- Project types can include commercial, institutional, industrial, religious and multifamily common areas.
- Customers may be eligible to receive an additional 10% of the project's incentive amount if they are classified as government, nonprofit or institutional.
- Requires that improvements be installed by our Closed Network Providers.
- Tenants are eligible to receive incentives if the Potomac Edison account is in their name.
- **Closed Network Providers include kW Efficiency, National Resource Management, Willdan Energy Solutions, Aircon Engineering, Inc., American Energy Services and M.S. Johnston.**

Business Types



Offices



Schools and Higher Education



Police and Fire Stations



Grocery and Convenience



Liquor Stores



Hotels



Churches



Small Retail



Multifamily Common Areas



Warehouse and Industrial



Auto Repair



Health Care

More Ways to Save

See additional offerings and energy-saving resources at energysaveMD-bizsolutions.com

- Energy Solutions for Business
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Energy Advisor Support
- Instant Discounts for Lighting and HVAC
- Building Operator Training

Let's Talk

Contact us with any questions and get started with the Small Business Direct Install Program.



855-801-5803



energysaveMD@clearResult.com



energysaveMD-bizsolutions.com

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to energysaveMD.com to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.