

2026 Potomac Edison Energy Efficiency Summit

Oct. 1, 2026
Cortland Mansion
1941 Cortland Drive
Hagerstown, MD 21742



Let's Get Social

Share your Summit experience on social media and be sure to tag [@FirstEnergy](#) and [@PotomacEdison](#).



PotomacEdison®
A FirstEnergy Company

EmPOWER
MARYLAND

Table of Contents

Leading Maryland to a Bright Energy Future 1

Agenda 2-3

Meet the Speakers 4

Vendor Village Exhibitors..... 5

About Potomac Edison’s Energy Solutions for
Business Program 6

Thank You for Attending..... 7

Leading Maryland to a Bright Energy Future

Thank you for joining us at the 2026 Summit. Potomac Edison's Energy Solutions for Business Program is thrilled to host this third annual event as we come together to help Maryland businesses achieve their energy efficiency goals.

We hope you enjoy the lineup of guest speakers, Vendor Village and other activities outlined in this program. Whether you're a presenter, program participant or member of the greater community, we look forward to sharing this experience with you and working toward a brighter energy future.

Huge thanks to all the staff and attendees for their enthusiasm and for making this event possible. Welcome to the Potomac Edison Energy Efficiency Summit.

Amy Exline

FirstEnergy, C&I Energy Efficiency Program Manager



Agenda

Registration and Breakfast	9:00 – 9:45 a.m.
Welcome Amy Exline FirstEnergy, C&I Energy Efficiency Program Manager	9:45 – 10:00 a.m.
Potomac Edison’s Energy Solutions for Business Program Overview John Adelsberger CLEAResult, Senior Program Manager	10:00 – 10:15 a.m.
Decarbonization Trends and Cost-Saving Technology Ben Matek CLEAResult, Carbon Consulting Program Manager Kayla Deitz CLEAResult, Decarbonization Associate	10:15 – 10:45 a.m.
Break Check out Vendor Village	10:45 – 11:00 a.m.
GHG Reduction and Sustainability in Action Mark Pannell Volvo Group Trucks Operations, Environmental Energy & Sustainability Manager	11:00 – 11:30 a.m.

Agenda

A Partnership in Energy Savings Matthew Burton Washington County Board of Education, Supervisor of Construction	11:30 a.m. – 12:00 p.m.
Customer Recognition	12:00 – 12:15 p.m.
Lunch	12:15 – 1:30 p.m.
Case Study: Overcoming Hesitation to Drive Manufacturing Efficiency John Anderson Maryland Paper Company, Mill Manager	1:30 – 2:00 p.m.
Virtual Commissioning in Practice Avery Shoemaker Power TakeOff, Energy Advisor	2:00 – 2:30 p.m.
Break Network with peers and visit Vendor Village	2:30 – 2:45 p.m.
Energy Efficiency in Action Warren Lemley Peake ReLeaf, President	2:45 – 3:00 p.m.
Fireside Chat: Maryland's Energy and Clean Energy Priorities Maryland Clean Energy Center Maryland Energy Administration	3:00 – 3:15 p.m.
Closing Remarks David Roop CLEAResult, Senior Regional Account Team Manager	3:15 – 3:30 p.m.
Refreshments and Networking	3:30 – 4:00 p.m.

Meet the Speakers

We're thrilled to have the following guest speakers on hand for the third annual Potomac Edison Energy Efficiency Summit. Flip to the agenda to make sure you catch their presentations today.

John Adelsberger

CLEAResult, Senior Program Manager

John Anderson

Maryland Paper Company, Mill Manager

Matthew Burton

Washington County Board of Education, Supervisor of Construction

Kayla Deitz

CLEAResult, Decarbonization Associate

Amy Exline

FirstEnergy, C&I Energy Efficiency Program Manager

Amy Gillespie

Maryland Clean Energy Center, Grant Administration & Compliance Officer

Megan Lackay

Maryland Energy Administration, Commercial & Community Buildings Program Manager

Warren Lemley

Peake ReLeaf, President

Ben Matek

CLEAResult, Carbon Consulting Program Manager

Mark Pannell

Volvo Group Trucks Operations, Environmental Energy & Sustainability Manager

David Roop

CLEAResult, Senior Regional Account Team Manager

Avery Shoemaker

Power TakeOff, Energy Advisor

Vendor Village Exhibitors

Stop by Vendor Village, right outside the venue, for a full trade show featuring energy-efficient equipment vendors and energy solutions providers.

CN Robinson Lighting

Amy Ditto
amy@cnrlight.com

Capital Electric Supply

Anthony Lemaster
anthony.lemaster@capitalelectricsupply.com

Willdan Energy Solutions

James Sweeney
jsweeney@willdan.com

Energy Select

Stone Lyons
stone@energysselectllc.com

Cummins-Wagner

Brady Catob
bcatob@cummins-wagner.com

Aircon Engineering

John Albright
john.albright@airconeng.com

kW Efficiency, LLC

Nicholas Richardson
nrichardson@kwefficiency.com

Boland Trane

Emily Herchenroeder
emily.herchenroeder@boland.com

EGIA

Sarnai Miller
smiller@egia.org

Green Home MD, LLC

Mark Johnson
mjgreenbiz@yahoo.com

Pennsylvania College of Technology

Zachary Gump
zdg8@pct.edu

Ecomize

Greg Richards
gregrichards@ecomizeusa.com

Cenergetix

Nick Lewis
nlewis@cenergetix.com

PBJ Tech Hub

Patty Thumann
patty@pbjmediaholdings.com

About Potomac Edison's Energy Solutions for Business Program

Saving energy is smart business. Potomac Edison's Energy Solutions for Business Program offers incentives and services to help commercial customers of all sizes save energy and operate more sustainably. Receive personalized energy advisor support and save on efficient upgrades for your business.

Limited-Time Summit Bonus

Potomac Edison Maryland Commercial & Industrial customers may qualify for an [additional incentive](#) of \$0.10 per kWh upon completion of the following:

- Attending the Potomac Edison Energy Efficiency Summit on Oct. 1, 2026
- Submitting an eligible project application starting Aug. 15, 2026, with your offer letter signed before Dec. 1, 2026*
- Completing the project by Dec. 31, 2027
- Bonus incentive cannot exceed \$150,000 or the total project cost, whichever is less

*Applications submitted before Aug. 15, 2026, or after Dec. 1, 2026, will not be considered for additional incentives. Visit energysaveMD-bizsolutions.com/potomac-edison/summit2026/ for full qualification details.

This Program Phase Ends Soon

As the EmPOWER Maryland 2024–2026 program cycle nears its conclusion, the current Potomac Edison Energy Solutions for Business offerings will end soon. While EmPOWER Maryland Programs will continue beyond 2026, updated incentives and program offerings will take effect on Jan. 1, 2027.

To remain eligible for the current incentive offerings, customers must have a signed offer letter (Pre-Approval) by Dec. 31, 2026.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. [Learn more](#) about EmPOWER and how you can participate.



Let's Talk

Contact us with any questions and get started with the Energy Solutions for Business Program.



855-801-5803



energysaveMD@clearesult.com



energysaveMD-bizsolutions.com

Thank You for Attending

Let us know what you thought! Take our quick [post-event survey](#).

[TAKE OUR SURVEY](#)

