

Saving Energy Is Smart Business

Improve efficiency and boost your bottom line with Potomac Edison's Energy Solutions for Business Program.



Reach your energy efficiency goals with support from Potomac Edison's Energy Solutions for Business Program. The program offers incentives and services for commercial and industrial customers who implement energy-saving improvements that deliver lasting benefits and support long-term sustainability goals.



Financing Now Available

- Loan amounts from \$500 to \$250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

To learn more and apply, visit:
pe.optimusfinancing.com



Energy Advisor Support

Whichever aspect of the program you're participating in, energy advisors are available to:

- Answer your questions and determine eligibility.
- Explain benefits and incentives.
- Perform site assessments and discuss next steps.
- Manage your pipeline of projects.
- Provide personalized Application Concierge guidance throughout the entire application process.



Prescriptive and Custom Upgrades

Receive incentives for energy upgrades that lower operating costs and improve the comfort and efficiency of your facilities, including:

- High-efficiency lighting
- Variable frequency drives
- Process system improvements
- Compressed air system upgrades



Beneficial Electrification

Reduce emissions, increase efficiency and support your sustainability goals by upgrading outdated fossil-fueled equipment to modern electric technology.



Building Tune-up and Retro-commissioning

Discover a comprehensive mix of energy solutions for commercial and industrial facilities, including HVAC tune-ups, recalibration of key building systems and in-depth analysis.

- Save up to 80% on the total cost of installed eligible upgrades for building tune-up projects.*
- Reduce annual energy use by up to 20%.



Building Operator Training

Receive up to 80% off building operations and maintenance training enrollment costs — or a maximum of \$1,500 per course, whichever is less. Some pre-qualified courses are available at no additional cost, helping you build expertise in efficient design, operations and building maintenance while reducing energy use.



Commercial New Construction

Receive technical and financial support to prioritize energy efficiency in new construction and major renovation projects. From maximizing energy savings to carbon-neutral construction, the program team will work with you to achieve your goals.



Small Business Direct Install

Businesses with average annual demand of 100 kW or less can receive an assessment at no additional cost and incentives that cover up to 80% of installed eligible equipment upgrades.



HVAC controls and economizers



Variable frequency drives



Refrigeration controls



LED lighting solutions



Other program-eligible improvements

Project types can include commercial, institutional, industrial, religious and multifamily common areas.



Instant Discounts

Shop at participating distributors and save instantly on equipment that reduces energy and maintenance costs. No paperwork, no wait. Qualified product types include high-efficiency HVAC solutions and LED lighting.

*Incentives for retro-commissioning projects may vary based on performance.

Let's Talk

Contact us with any questions and get started with the Energy Solutions for Business Program.



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