



Commercial New Construction

Achieve energy efficiency goals with technical and financial support for new construction and major renovations.

Potomac Edison's Commercial New Construction (CNC) Program provides a path to exceed efficiency codes and standards. Whether you're working on a new construction project or a major renovation, the program offers technical guidance and financial support from early design all the way through completion.

Customer Eligibility

The CNC Program is available for most project types, including non-residential, commercial, industrial, government, institutional and nonprofit.

To qualify, participating projects should be:

- In Potomac Edison's Maryland service territory
- New construction, an addition or a major renovation that includes multiple qualifying mechanical and lighting system measures
- Enrolled in the CNC Program before HVAC Construction Documents are complete to qualify for design incentive. Enrollment is allowed at any stage for performance incentive
- Pre-approved for participation before any project work begins

¹ The program will pay \$.18-\$.28/kWh performance incentive, based on a sliding scale, starting at \$.18/kWh for 5% savings above code and capping at \$.28/kWh for 30% savings above code.

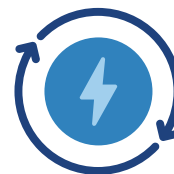
² No design incentive will be paid for projects enrolled past the design phase.

Program Benefits



Performance Incentive¹

Help lower the cost of implementing energy-efficient strategies. Performance incentives are based on the building's annual electric savings, as modeled and verified by Potomac Edison after installation.



Energy Design Assistance

A customized energy model that predicts energy use, helping you find the most effective and affordable energy-saving strategies.



Design Team Incentive²

The design team participation incentive offsets design team time associated with program participation at \$.02 per kWh saved.

Program Participation

From enrollment to incentives, get help finding the right energy efficiency solutions for your facility.



Enroll Early to Maximize Energy Savings and Incentives

Traditional Design / Bid / Build Process



Fast-track or Design / Build Process



Good time to engage us in your project

Too late to receive design incentive*

More Ways to Save

See additional offerings and energy-saving resources at energysaveMD-bizsolutions.com

- Energy Solutions for Business
- Small Business Direct Install
- Building Tune-up and Retro-commissioning
- Energy advisor support
- Instant Discounts for Lighting and HVAC
- Building Operator Training

Let's Talk

Contact us with any questions and get started with the Commercial New Construction Program.



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*Only the performance incentive will be paid.

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to energysaveMD.com to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.