



Commercial New Construction

Achieve energy efficiency goals with technical and financial support for new construction and major renovations.

Potomac Edison's Commercial New Construction (CNC) Program provides a path to exceed efficiency codes and standards. Whether you're working on a new construction project or a major renovation, the program offers technical guidance and financial support from early design all the way through completion.

Customer Eligibility

The CNC Program is available for most project types, including non-residential, commercial, industrial, government, institutional and nonprofit.

To qualify, participating projects should be:

- In Potomac Edison's Maryland service territory
- New construction, an addition or a major renovation that includes multiple qualifying mechanical and lighting system measures
- Enrolled in the CNC Program before HVAC Construction Documents are complete to qualify for design incentive. Enrollment is allowed at any stage for performance incentive
- Pre-approved for participation before any project work begins

Financing Now Available:

- Loan amounts from \$2,500 to \$250,000
- Interest rates of 0% to 2.99%
- Flexible repayment terms ranging from 12 to 60 months

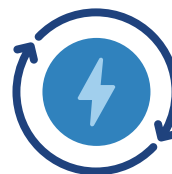
To learn more and apply, visit: energysaveMD-bizsolutions.com/potomac-edison/funding-opportunities

Program Benefits



Performance Incentive¹

Help lower the cost of implementing energy-efficient strategies. Performance incentives are based on the building's annual electric savings, as modeled and verified by Potomac Edison after installation.



Energy Design Assistance

A customized energy model that predicts energy use, helping you find the most effective and affordable energy-saving strategies.



Design Team Incentive²

The design team participation incentive offsets design team time associated with program participation at \$.02 per kWh saved.

¹ The program will pay \$0.18-\$0.28/kWh performance incentive, based on a sliding scale, starting at \$0.18/kWh for 5% savings above code and capping at \$0.28/kWh for 30% savings above code.

² No design incentive will be paid for projects enrolled past the design phase.

Program Participation

From enrollment to incentives, get help finding the right energy efficiency solutions for your facility.



1. Enroll

Provide basic information about your building.



2. Analyze

Receive real-time evaluation of efficiency improvements bundled with whole-building strategies.



3. Pre-Approval

Projects must receive pre-approval before any work begins.



4. Implement

Complete the scope of work as outlined.



5. Verify

Measure and verify to confirm improvements are achieving anticipated savings.



6. Final Payment

Receive your financial incentive based on the final scope of work and calculated energy savings.

Enroll Early to Maximize Energy Savings and Incentives

Traditional Design / Bid / Build Process

Pre-Design/
Programming



Schematic
Design



Design
Development



Construction
Documents
in Process

HVAC CDS
Complete



Construction
Complete



Occupancy

Fast-Track or Design / Build Process

Preliminary
Design



Cost
Estimate



Core/Shell
Detail Design



Ground-
Breaking

HVAC CDS
Complete



EE Equipment
Purchase



Occupancy

Good time to engage us in your project

Too late to receive design incentive*

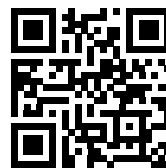
More Ways to Save

See additional offerings and energy-saving resources at energysaveMD-bizsolutions.com

- Energy Solutions for Business
- Small Business Direct Install
- Building Tune-up and Retro-commissioning
- Energy advisor support
- Instant Discounts for Lighting and HVAC
- Building Operator Training

Let's Talk

Contact us with any questions and get started with the Commercial New Construction Program.



Phone:

855-801-5803

Email:

energysaveMD@cleareresult.com

Web:

energysaveMD-bizsolutions.com

*Only the performance incentive will be paid.

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to energysaveMD.com to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.