

# Instant Lighting Discounts

Lower your lighting costs with instant savings on high-efficiency LEDs.

When your business is ready to switch to energy-efficient LED lighting, Potomac Edison Instant Lighting Discounts make sure you get the lower price right away. Shop with a participating distributor and your savings will be included at the point of purchase. No paperwork, no wait.

## Shop. Select. Save.

Instant Lighting Discounts are available for all Potomac Edison Maryland commercial and industrial customers and Program Allies. Simply look through our eligible products list, then shop and save.

1. Shop with a participating distributor.
2. Select or ask for a qualified lighting product.
3. Save when you purchase, knowing your discount is included.

Qualified project types include linear LED and LED lamp technologies replacing linear fluorescent, incandescent, high-intensity discharge or other inefficient lighting.

## What to Have Ready

To receive your Instant Discount, you'll need to provide the following information:

- Potomac Edison account number
- Installation business name and address
- Contact name and phone number

That's it! Your savings will be applied at the point of purchase, and your business will be using less energy year after year.

## Benefits to Your Business



Instant Discounts on LED lighting at point of purchase



No paperwork, no wait



Lower energy costs and less maintenance

## Instant Discounts on LED Lighting

LED Product Categories	Incentive	LED Product Categories	Incentive
Downlight Retrofit Kit	\$15	Exterior Luminaire ≤4,999 lm	\$38
Linear Lamp, 2 ft.	\$5	Exterior Luminaire ≤4,999 lm with integrated controls	\$73
Linear Lamp, 4 ft.	\$5	Exterior Luminaire 5,000–9,999 lm	\$50
Linear Lamp, 8 ft.	\$10	Exterior Luminaire 5,000–9,999 lm with integrated controls	\$85
4-pin CFLED, Vertical and Horizontal	\$8	Exterior Luminaire 10,000–19,999 lm	\$75
Linear Fixtures and Kits, 2 ft.	\$28	Exterior Luminaire 10,000–19,999 lm with integrated controls	\$110
Linear Fixtures and Kits, 2 ft. with integrated controls	\$63	Exterior Luminaire 20,000–29,999 lm	\$100
Linear Fixtures and Kits, 4 ft.	\$40	Exterior Luminaire 20,000–29,999 lm with integrated controls	\$135
Linear Fixtures and Kits, 4 ft. with integrated controls	\$75	Exterior Luminaire 30,000–39,999 lm	\$125
High & Low Bay Fixture 3,950–11,250	\$50	Exterior Luminaire 30,000–39,999 lm with integrated controls	\$160
High & Low Bay Fixture 3,950–11,250 with integrated controls	\$85	Exterior Luminaire 40,000–110,000 lm	\$150
High & Low Bay Fixture 11,251–20,350	\$75	Exterior Luminaire 40,000–110,000 lm with integrated controls	\$185
High & Low Bay Fixture 11,251–20,350 with integrated controls	\$110	E39 Mogul (int/ext) 15,751–58,050 lm	\$80
High & Low Bay Fixture 20,351–58,050	\$125	E39 Mogul (int/ext) 3,950–15,750 lm	\$60
High & Low Bay Fixture 20,351–58,050 with integrated controls	\$160		

**Customer Eligibility:** Instant Discounts are available to Potomac Edison Maryland customers. Lamps and fixtures are for one-to-one replacement. Not eligible for use for new construction projects. Must meet ENERGY STAR® or DLC® requirements as applicable.

## More Ways to Save

See additional offerings and energy-saving resources at [energysaveMD-bizsolutions.com](http://energysaveMD-bizsolutions.com).

- Energy Solutions for Business
- Small Business Direct Install
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Instant Discounts for Lighting, Food Service, HVAC
- Strategic Energy Management (SEM)
- Energy Advisor Support

### Let's Talk

Contact us with any questions and get started with Instant Lighting Discounts. To find participating distributors near you, scan the QR code.



855-801-5803



[energysaveMD@clearesult.com](mailto:energysaveMD@clearesult.com)



[energysaveMD-bizsolutions.com](http://energysaveMD-bizsolutions.com)

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [energy.maryland.gov/Pages/Facts/empower.aspx](http://energy.maryland.gov/Pages/Facts/empower.aspx).

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights, which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.