



Custom Projects

Receive custom energy savings designed just for you.

Benefits to Your Business



Increase business productivity and profitability.



Reduce maintenance costs and downtime with more efficient equipment.



Reach your organization's sustainability goals.

Replacing fossil-fueled equipment with high-efficiency electric upgrades can help your business achieve long-term cost savings and significantly reduce greenhouse emissions — all while staying in compliance with evolving state regulations. Potomac Edison's Energy Solutions for Business Program can help you make the switch.

Contact an energy advisor today to discuss your custom incentive options or get started with an assessment at no additional cost.

Available Incentives

Approved custom projects can receive:

- Incentives for up to 50% of total project costs for qualifying projects
- Incentives for up to 50% of the cost for a comprehensive on-site energy audit
- Flexible financing with loan amounts up to \$250,000 and interest rates of 0% to 2.99%

All verified energy savings for custom measures will be paid at \$0.28/kWh, with incentives capped at \$1 million per project, per customer, per year.

Custom Building Improvements

- Building shell improvement
- LEED-certified building, renovation or addition
- An energy project that impacts multiple interacting systems in the building
- Electrical and electromechanical retrofits to higher-efficiency components and processes
- Installation of building energy management systems
- Other program-eligible, energy-saving measures identified through a building assessment or audit

Custom Equipment

Custom projects include building shell, electrical and mechanical improvements that reduce energy consumption and demand by improving building energy performance.

Custom Project Examples

- Compressed air system upgrades
- Process improvements
- Chilled water system improvements
- Natural gas to electric boiler upgrades*
- Natural gas boiler to heat pump chiller conversions*
- Natural gas to electric ovens and food service equipment*
- Heat recovery chillers*
- Refrigeration leak reduction and refrigerant swaps*

*Denotes custom electrification project that captures greater greenhouse gas savings

Exclusions

- Power factor correction devices
- Motor soft starts
- Renewable energy technologies that generate electricity
- Used equipment

Custom Audits

The program provides incentives that cover up to 50% of the cost of a comprehensive on-site energy audit to identify and implement building or process-related energy efficiency improvements.

Energy audits must meet or exceed ASHRAE Level II guidelines.

Typical recommendations include installation of efficient equipment, building shell improvements, manufacturing process changes, building operating changes or other eligible energy efficiency improvements. Incentives are paid at \$0.05/kWh for measures identified in the audit only after the identified measures are implemented (installation completed and operational).



Let's Talk

Contact us with any questions and get started with your custom energy-saving project.

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