



# Small Business Direct Install

Bring energy savings to your business with a no-cost assessment, upgrades and incentives.

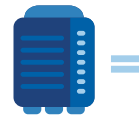
The Potomac Edison Small Business Direct Install Program provides energy-saving improvements for non-residential buildings with average annual **demand of 100 kW or under**. This includes commercial businesses, industrial, government, institutional and nonprofits. From HVAC tune-ups and refrigeration upgrades to LED lighting and efficient cooling, the team is here to help you save.

## Sample Upgrades Include:

- HVAC controls to optimize rooftop units and air handlers
- Variable frequency drives (VFD) for fans and pumps up to 40 hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Other complimentary program-eligible improvements

## Benefits to Your Business

Along with a **no-cost assessment**, the program offers incentives that can cover **up to 80%** of installed equipment upgrades.



**5,000 kWh**  
average savings



**15,000 kWh**  
average savings



**17,000 kWh**  
average savings

## Customer Eligibility

- The Small Business Direct Install Program is available for non-residential customers with average annual demand of 100 kW or under.
- Project types can include commercial, institutional, industrial, religious and multifamily common areas.

## Business Types



Offices



Schools and Higher Education



Police and Fire Stations



Grocery and Convenience



Liquor Stores



Hotels



Churches



Small Retail



Multifamily Common Areas



Warehouse and Industrial



Auto Repair



Health Care

## More Ways to Save

See additional offerings and energy-saving resources at [energysaveMD-bizsolutions.com](https://energysaveMD-bizsolutions.com).

- Energy Solutions for Business
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Strategic Energy Management (SEM)
- Energy Advisor Support
- Instant Discounts for Lighting, HVAC and Food Service (coming soon)

## Let's Talk

Contact us with any questions and get started with the Small Business Direct Install Program.



855-801-5803



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[energysaveMD-bizsolutions.com](https://energysaveMD-bizsolutions.com)

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [energy.maryland.gov/Pages/Facts/empower.aspx](https://energy.maryland.gov/Pages/Facts/empower.aspx).

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights, which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.