

INSTANT SAVINGS ON LED LIGHTING



Stepping up your lighting game?

When your business is ready to switch to LEDs, Potomac Edison's Instant Lighting Discounts make sure you get the lower price right away. Shop with one of our participating distributors and your savings will be included at the point of purchase! No paperwork, no wait.

Shop. Select. Save.

Instant Lighting Discounts are available for all Potomac Edison Maryland commercial and industrial customers and Program Allies. Simply look through our eligible products list, then shop, select, and save!

1. Shop with a participating distributor.
2. Select or ask for a qualified lighting product.
3. Save when you purchase knowing your discount is included!

Savers checklist

To receive your Instant Discount, you'll need to provide the following information:

- Potomac Edison account number
- Installation business name and address
- Contact name and phone number

That's it! Your savings will be applied at the point of purchase and your business will be using less energy year after year.

For a full list of participating distributors and qualified products, visit energysavemd-business.com today!

LET US HELP YOU SAVE.

Have a question or can't find what you need? Call **855-801-5803**.

INSTANT DISCOUNTS ARE AVAILABLE FOR:

LED Product Categories	Incentive	LED Product Categories	Incentive
A-Line ≤1,600 Lumens	\$4	Exterior Luminaire 4,999 lm or less	\$25
A-Line >1,600 Lumens	\$6	Exterior Luminaire 5,000 – 9,999 lm	\$38
Candle/Decorative	\$5	Exterior Luminaire 10,000 – 19,999 lm	\$50
Globe	\$5	Exterior Luminaire 20,000 – 29,999 lm	\$75
BR30	\$5	Exterior Luminaire 30,000 – 39,999 lm	\$88
R20	\$5	Exterior Luminaire 40,000 lm and more	\$100
R30	\$5	E39 Mogul, (int/ext) 3,950 – 15,750 lm	\$30
R40	\$6	E39 Mogul, (int/ext) 15,751 – 58,050 lm	\$50
PAR16	\$6	High & Low Bay Fixture 3,950 –11,250	\$30
PAR20	\$5	High & Low Bay Fixture 11,251 – 20,350	\$50
PAR30	\$8	High & Low Bay Fixture 20,351 – 58,050	\$80
PAR38	\$8	Linear Fixtures and Kits, 2 ft	\$15
MR16 & MRX16	\$5	Linear Fixtures and Kits, 4 ft	\$30
Downlight Retrofit Kit	\$15	2 and 4 pin CFLED, vertical and horizontal	\$6
Linear Lamp, 2 ft	\$4		
Linear Lamp, 4 ft	\$4		
Linear Lamp, 8 ft	\$10		

Type B LED lamps are not eligible for incentives. Type B LEDs are lamps where the wiring from the existing ballast is terminated, the sockets are rewired from the branch circuit, and the LED operates from line voltage supplied directly to the fixture; the LED has an internal driver.

Lamps and fixtures are for 1 to 1 replacement. Not eligible for use for new construction projects. Must meet ENERGY STAR® or DLC requirements, as applicable.

Have another energy-saving project in mind? Ask us about custom incentives! Call 855-801-5803 or visit energysavemd-business.com to learn more.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to energy.maryland.gov/Pages/Facts/empower.aspx.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.